

Jaime Adams

Objective

To obtain a position where I can combine my technical knowledge , organizational skills, and passion for education to drive success in an entrepreneurial environment

Experience

September 2014 - Present **Deem, Inc.** Kennesaw, GA / San Francisco, CA

Product Manager

- Defined product roadmap for Deem Shopping
- Collaborated with clients, potential clients, and industry experts to determine needs for system
- Developed product marketing documents including white papers, FAQs, SWOT, and 360 degree analysis of current market standing
- Created go to market strategy for Deem Shopping product launch
- Operationalized launch of product in collaboration with Professional Services team
- Re-branded and re-launched Deem Sourcing and Contract Management

2013-September 2014 **AdvancED** Alpharetta, GA

Senior Project Manager

- Defined the product roadmap ASSIST
- Managed prioritization and trade-offs among customer experience, site performance and operational support
- Facilitated the delivery and operations of products and services, including conducting requirements gathering sessions internally and externally, developing process maps, project timelines, and plans
- Collaborated with clients and product development to assess and improve product and service performance
- Lead client and partnership meetings including demonstrations of the online platform
- Liaison between Innovation, Strategy, Development, and IT to support product development priorities
- Utilized YouTrack for ticketing of bugs, enhancements and tasks as well as agile planning for release cycles

2011-April 2013 **MFG.com** Atlanta, GA

LiveSource Product Manager

- Responsible for needs analysis based on RFPs, requirements gathering, and product roadmaps
- Managed system for customer requests, internal requests, and software defects that prioritized requirements and saw requirements through to implementation
- Developed and delivered product demonstrations and composed RFPs for potential clients
- Facilitated release processes for SaaS product by working with executives, development, and QA
- Developed and implemented plan for system testing to maintain product quality
- Utilized Jira for ticketing of bugs, enhancements and tasks as well as agile planning for release cycles

2006-2009 **Austell Intermediate School** Austell, GA

2nd Grade Teacher

- Started and maintained technology initiative for the school which included fund raising, researching, purchasing, and staff training
- Developed school wide parent-teacher communication system that was adopted by the entire county

2005-2006 **Westminster Elementary School** Westminster, SC

Kindergarten Teacher

- Created behavior management system for students which was adopted school-wide
- Assisted in completing SACS review application

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Education

2001-2005 **Clemson University** Clemson, SC

Bachelor of Arts in Early Childhood Education

- Served as National Education For Young Children Secretary for South Carolina

2014-Present **Michigan State University** Lansing, MI

Master of Arts in Educational Leadership

- Currently pursuing degree
- Completion Date: December 20, 2015

Certifications

- Project Management Professional (Project Management Institute) 2014-2017 PMP #: 1694810